

name: \_\_\_\_\_ per.: \_\_\_\_\_

**Paula Scher**

TED Serious Play 2008 • *Great design is serious, not solemn*

Name 1 industry that Paula Scher worked in. \_\_\_\_\_

What font did she really really hate? \_\_\_\_\_

What were 2 of her projects? \_\_\_\_\_

\_\_\_\_\_

Extra Credit: List Mrs. Bible's least favorite font: \_\_\_\_\_

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