

name: _____

Character Poster Project

- Use Illustrator
- Create an 11 x 17 poster
(vertical or horizontal - your choice)
- Choose 1 character
- Use a multitude of typefaces
(look at web for inspiration if needed)
- Create an engaging layout that fills the page visually and expresses the differences of your character in various fonts.
- Use contrast, light/dark, large/small, strong/dainty, etc.



Project timeline:

- **Concept, design & produce: 9/1 & 9/6**

• 9/8: Critique in small groups (15-20 min) at the beginning of class, work on revisions & finalize.

- **Due 9/8 end of class.**

Save your file, then export as a .jpg @150dpi and publish to website, then fill out rubric.

_____/20

CATEGORY	4	3	2	1
Fonts	The fonts are exciting, engaging, interesting, and varied. All of the font styles (italic, bold, underline) are used to create variety.	The fonts are mostly exciting, engaging, interesting, and varied. Most of the font styles (italic, bold, underline) are used to create variety.	The fonts are somewhat exciting, engaging, interesting, and varied. Some of the font styles (italic, bold, underline) are used to create variety.	The fonts are not really exciting, engaging, interesting, and varied. Few of the font styles (italic, bold, underline) are used. Very little variety.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Graphics - Originality	Several of the graphics used on the poster reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the poster reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
Problem-solving	Actively looks for and suggests solutions to problems. Refines solutions suggested by others.	Refines solutions suggested by others.	Does not suggest or refine solutions, but is willing to try out solutions suggested by others.	Does not try to solve problems or help others solve problems. Lets others do the work.
Contributions	Routinely provides useful ideas when participating in the critique. A definite leader who contributes a lot of effort.	Usually provides useful ideas when participating in the critique. Tries hard!	Sometimes provides useful ideas when participating in the critique. Does what is required.	Rarely provides useful ideas when participating in the critique. May refuse to participate.

Character Poster Critique

In groups of 3-4 present your poster. Talk about...

Your character: _____

Why you chose it: _____

What the intention or inspiration is of your poster is: _____

What appeals to you about your poster: _____

What you struggled with: _____

Any areas that you would like help with: _____

What was liked about your poster: _____

Suggestions for improvement : _____
