

name: _____

The Take Away

In essence, the **Design Thinking process is iterative, flexible and focused on collaboration between designers and users**, with an emphasis on bringing ideas to life based on how real users think, feel and behave.

What type of process is design thinking? _____

Design thinking tackles complex problem by:

Empathising: _____

Defining: _____

Ideating: _____

Prototyping: _____

Testing: _____
