

name: _____

Create a Graphic Resume

Class/Course: Higher-Ed students in Adobe Illustrator course. 2-3 weeks to complete on block schedule (110 min class).

Content Standards: Simplifying ideas into graphic output, Researching a subject by interview / Personal analysis, Using web resources as inspiration, Use of basic tools to create engaging content.

Learning Objectives: Students will learn how to use basic vector graphic tools to create engaging informative content.

Students will learn to market themselves to future employers and present themselves professionally.

The Questions:

How can we use basic graphic tools and basic vector graphic shapes to create and present our resume.

Resources:

Adobe Illustrator

Reference graphics on pinterest

Reference color and meaning from a previous lesson

Hard copies:

Current resume

Naviance resume

Activities required:

Develop:

- Review/write your resume, include your education, work experience, skills, volunteer work, awards, etc.
- Write a textural draft if you do not have one to work with.
- Create a board/page of simple graphics that appeal to you.
- Determine if your infographic will be printed, or solely on the web. If printed, limit the size to 8.5 x 11, if on web, limit size to 8.5w by whatever length works for your content.
- The 5 W's and H: Have students identify who, what, where, when, why, and how.
- Let students review their draft and consider what can be illustrated by simple tools.
- What is too complex to describe or needs to be simplified?
- What is important and what can be removed?

Refine: Take a pen and paper and create a sketched "storyboard" or draft formation of your idea.

Execute: Craft your idea in Illustrator.