name:_____ Final Score:_____

Graphic Resume Rubric

Do you think your resume is professional and sells you well, why? _____

_____

_____

_____

Did you craft your graphics or pull them from the web?_____

What is the best part of your resume?_____

_____

_____

What do you wish you had done better? _____

_____

_____

When would it be appropriate to use this version of your resume?_____

_____

Fill out the back.

Criteria	Self-Assessment	Peer Assessment	Teacher Assessment
Rough Draft: 5 4 3 2 1	5 4 3 2 1 Student will sketch a rough draft to assess project direction.	5 4 3 2 1 Peers will provide comments on the overall idea and add suggestions.	5 4 3 2 1 Teacher will make sure the project is going in the right direction.
Originality: 10 8 6 4 2	10 8 6 4 2 Where did student get ideas? Did they create something original?	10 8 6 4 2 Did student create something original and new?	10 8 6 4 2 Did student create something original and new? Does the work show creativity?
Simplicity: 5 4 3 2 1	5 4 3 2 1 Did the student use clean lines and simple graphics?	5 4 3 2 1 Could it have been done by simpler methods?	5 4 3 2 1 Could it have been done by simpler methods?
Readability: 10 8 6 4 2 Is the information readable? Do the font choices make sense and send the right message? Are the fonts consistent with no more than 2 font families included to create contrast?	10 8 6 4 2 Is the content readable? Where the fonts chosen a good choice?	10 8 6 4 2 Peers provide their opinion on the fonts and overall readability. Do they think the fonts fit? Do they send the righ message?	10 8 6 4 2 Provide opinion on the fonts and overall readability. Do the fonts fit? Do they send the righ message?
Cleanliness & Accuracy. 10 8 6 4 2 The visual information of work. Margins, spaces, bleeds, page size, spelling and grammar.	10 8 6 4 2 Is this work presented in a clean and accurate way?	10 8 6 4 2 Is this work presented in a clean and accurate way? Does it have consistent margins and spaces? Does it look organized?	10 8 6 4 2 Is this work presented in a clean and accurate way? Does it have consistent margins and spaces? Does it look organized?
Color & Graphics: 5 4 3 2 1 Is color used consistetly and can student justify their choices? Are the colors appropriate and engaging?	5 4 3 2 1 The student will explain their selection of colors and the usage.	5 4 3 2 1 Provide opinion on color selections. Do they fit? Can peer prer provide an alternate color scheme?	5 4 3 2 1 Are the colors appropriate for the context of the work and to express the personality of the individual? Student should explain.
Content: 10 8 6 4 2	10 8 6 4 2 Professional information presented in a professional format Includes education, experience, skills & objective.	10 8 6 4 2 Professional information presented in a professional format Includes education, experience, skills & objective.	10 8 6 4 2 Professional information presented in a professional format Includes education, experience, skills & objec tive.
Overall impression. 5 4 3 2 1 Besides the above there should be an overall impression of work which is a subjective point of view to determine if the piece looks creative and professional.	5 4 3 2 1 Student will provide feedback on the amount of effort given toward this project and stasifaction with final result.	5 4 3 2 1 Peer to provide opinion about first impression of the work.	5 4 3 2 1 Teacher to provide a ranking to this work based on subjective impression and based on theprocess of its creation presented by the student.