

Name: _____

You need to create a logo for an Ice Cream Parlor



Requirements:

1. You must use at least one of the images above.
2. You must use the name of your Ice Cream Parlor.
The name is: Your First or Last name + 's Ice Cream Parlor.
3. No more than 3 colors. Extra points for using an analogous or pastel color scheme.
4. A Shape to contain your logo.
5. The element of pattern.
6. An appropriate font choice with great kerning, tracking and leading.
7. Extra points for using reflection creatively.