

What's your Signature Color?

Instructions:

1. Search through the Pantone colors and find a few that you like. Then research the meaning. Once you have a color you like and meaning that is representative of you, craft a brief paragraph explaining the attributes of the color and your personality to show how this particular pantone color is iconic of you. It will be your signature color.
2. Use the template found on the class website.
3. Place the text in the bottom paragraph.
4. Create a Catchy name for your color that uses all or part of your name.
5. Use the Pantone + Solid Coated swatch panel and pull up your color.
6. Change the name of your color to your Pantone color.
7. Fill in the large square and the chip.
8. Change the name on the chip.
9. Remove any plack lines on the square and chip.
10. Take an image of you, then convert it to Black & White in Photoshop (Image, mode, greyscale)
You may need to erase the images or adjust the contrast to make the image work best.
11. Place the image into the illustrator file and chang the blending mode to multiply.
12. Create an image mask for your image and make sure it is set to be above the solid square of color, but behind the pantone chip.
13. Save your file Name_SigColor.ai
14. Then save as a .pdf and upload to the class website www.chsgraphicarts.weebly.com
15. Then export as a .jpg (make sure everything is removed from the pasteboard) and post the .jpg to your blog and title the blog post Signature color.
16. Answer these questions on your blog post:
 1. Something new I learned was...
 2. I was surprised/not surprised that this is my signature color because...
 3. A good complimentary color to my signature color would be... (answer = pms # & color description like red-orange)
 4. A good analogous color to my signature color would be... (answer = pms # & color description like blue-green)