



# *Bates Motel Blue*

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*The world's most universally loved color, blue, represents constancy and credibility. Associated with the continuity of yet another day, dependable and hopeful blue is consoling and brings a sense of peace and tranquility. It's therefore ironic that the Bates Motel sign, painted (as Norma tells viewers in the very first episode) in Norman's "favorite color", an exhilarating blue that instantly engages. Norma's decision to employ this radiantly intense blue in the Bates Motel sign proves itself an excellent misdirect, as any fan of the series will recognize. Perhaps equally interesting is that a color family representing "truth," includes Norman's favorite color, when so much mystery and deceit lies under the surface of his fragile psyche.*



# *Jenn Bible Blue*

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*This blue gray color is a cool, neutral, and balanced color, perfect for representing this Libra. While the gray part of this color is emotionless and moody (I have been known to be both), the blue is cool, calming, and represents creativity and intelligence, all key aspects of my personality.*

*This color symbolizes loyalty, strength, wisdom, communication and trust, all values that I do not take lightly. This blue likes to build strong, trusting relationships, and is deeply hurt if the trust is betrayed.*



# *Liz Bible Lemon*

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*Drawing on the positive aspects of yellow (sunshine, hope, and happiness), yellow represents my daughter well. She is cheerful, full of energy and rather optimistic. Bright yellow is a spontaneous color that helps activate the memory, encourage communication, enhance vision, build confidence, and stimulate the nervous system. This yellow can be sweet and it can be sour, sums up my child most appropriately.*