

# The Restaurant Challenge

## Rubric / Grading

name: \_\_\_\_\_

Requirements	Possible Points	Points
name	15	
color scheme	15	
font choices	15	
logo concepts	individual up to 25pts	
logo - finalization	10	
logo guidelines	25pts	
menu	35 pts	
uniforms/t-shirt	35 pts	
marketing poster (11 x 17)	35 pts	
takeout packaging	35 pts	
storefront concept	35 pts	
cohesive presentation (in InDesign)	45 pts	
presenter/s	25pts	
Teamwork / Participation	individual up to 50pts	
	Total out of 400pts	

*Rubric questions - 5pts each:*

**What do you like about your restaurant name & logo, and what would you have done differently?** \_\_\_\_\_

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**What worked well as a team and what did not?** \_\_\_\_\_

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**What were your responsibilities and how well do you think your participation impacted the overall project?** \_\_\_\_\_

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**What did you like/dislike about this project?** \_\_\_\_\_

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