



San Ramon Valley Inclusive Sign Project

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Mission: Every person who lives, works, or enters the San Ramon Valley will feel celebrated, honored, and welcomed for who they are.

Vision: High school student artists of SRVUSD will design a sign that symbolizes an inclusive San Ramon Valley. Ultimately, the selected sign design will be displayed in our schools and throughout the community in public spaces and storefronts.

Scope: High school art departments within the SRVUSD will have the opportunity to submit *up to* two designs from their school, to the District Community Action Group for Cultural Responsiveness (CAGCR). Site teams will be led by the visual arts teacher(s). Designs may derive from a collective class process, or may be independently driven by a select group of students. All designs must be under the observance of the site art teacher, and entries must be submitted in digital art form.

The final two designs from each site will be compiled with district-wide entries to ultimately create a collective, collaborative sign. As designs are finalized, involved artists will be selected as site ambassadors for the distribution and promotion of this project within the community and schools.

Objective and Guidelines: Digital Art. Create a graphically pleasing, inclusive sign that is representative of all groups. This will become a printed graphic for storefront windows (8.5"x11").

Keep in mind the visibility, as well as versatility of the design. Can this easily be made into a sticker, or large poster? How will this graphic read from a distance? Consider bold, high contrast, typographical font, and unifying color schemes. Research successful design and layout strategies to begin generating compositional ideas. Keep in mind this graphic needs to be *universal, not political*. Stick with neutral imagery, fonts and color schemes.

Process: This is a *new* creation. Keep in mind the flexibility of this artwork, as it is a living creation and will likely take editing through several stages. It may be compiled with another student's work, or that of several students, so please save layers and cite ALL imagery used. You may be asked to swap a border color, or enlarge a specific font, or change a minor detail; and will need to do so easily, without disrupting the rest of your design.

Remember: this sign is an inclusive process, likely involving many minds. Consider partnering up with a conceptual artist, and a technical/graphic artist, so the two (or three) of you can use your various skills to create a successful product. Allow for in-process peer critiques to evaluate effectiveness. Consider involving clubs and representative groups from campus for student feedback.

Use of imagery, text and fonts:

Do not plagiarize or use copyrighted imagery, text or font.

Do not use the city logos or school logos.

Timeline:

March 21-April 19th Design Stage within Art Departments

April 20th Final two designs selected by site. Designs narrowed and chosen by Art teacher(s) and Principal. Save work in shared file as follows: SITE_1.jpg, SITE_2.jpg [ex: DVHS_1.jpg] [Google File Submission](#)

April 25th District Office @ 3:40pm Student and teacher representatives meet to collaborate on the compiled designs. Final mockup drafted.

April 26-May 11th final draft

May/June: Printing and distribution