

Name: _____

You need to create a logo for a Sandwich Shop



Requirements:

1. You must use one of the sandwiches above.
2. You must use the name of your sandwich shop.
The name is: Your First or Last name + 's Tasty Subs.
3. No more than 3 colors. Extra points for using a complimentary or split complimentary color scheme.
4. A Shape to contain your logo.
5. The element of space.
6. An appropriate font choice with great kerning, tracking and leading.
7. Extra points for using shadow creatively.