Social Media App Rubric & Questions:

per. _____

Team Members include: _____

The idea for our App is: _____
_____

The Prime Target Audience is/because: _____
_____
_____

Our app is appropriate for the target audience because: _____
_____
_____
_____

	Excellent 10	**Very Good** 9	**Good** 8	**Fair** 7	**Needs Work** 6
Required Elements	Every Element Included to it fullest: 6 Screens, Wireframes, Interactions & Design	Nearly Every Element Included to it fullest: 6 Screens, Wireframes, Interactions & Design	Most Every Element Included to it fullest: 6 Screens, Wireframes, Interactions & Design	Some Every Element Included to it fullest: 6 Screens, Wireframes, Interactions & Design	Few Every Element Included to it fullest: 6 Screens, Wireframes, Interactions & Design
Teamwork	Worked excellent as a team, divided up the work evenly, everyone gave input.	Worked very well as a team, divided up most of the work evenly, most gave input.	Worked well as a team, some clearly did more work than others, most gave input.	Worked fairly well as a team, some had to do more work than others, some gave input.	Did not work well together, a few did most of the work, little gave input.
Wireframes	Both paper & digital wireframes fully sketched	Both paper & digital wireframes mostly sketched	Paper not quite done & digital wireframes mostly sketched	Paper not quite done & digital wireframes somewhat sketched	No paper & digital wireframes somewhat sketched
Interaction Function	Prototype works perfectly, interactions all connect and function	Prototype works nearly perfectly, interactions mostly connect and function	Prototype works well, interactions connect and function in many cases	Prototype works ok, interactions connect and function to a degree, but more could be connected	Prototype has little to no function
Logo & Design	Simple, Clean, Easy to read, feels appropriate to target audience	Simple, Clean, Mostly Easy to read, feels mostly appropriate to target audience	Simple, Clean, somewhat Easy to read, feels mostly right for target audience	Somewhat fussy, somewhat hard to read, may not fit the target audience	Fussy, cluttered, somewhat hard to read, may not fit the target audience
Use of Time	**Excellent** 5	**Very Good** 4	**Good** 3	**Fair** 2	**Needs Work** 1

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