

# Storytelling Video

**This is a Group Project, groups can be 1-3 people.**

**Outcome:** Students will create a 1.5 - 3 min video for an original narrative (Promotional video for a class/club, or a Public Service Announcement) using a DSLR camera, downloaded music, vector graphics, and a video editing software program (iMovie or Adobe Premiere, or Equivalent).

**Requirements:** We will analyze advertising clips to deconstruct the shots, audio editing, transitions and effects. We will discuss how camera angles and shots are used in different genres of film. Next, create a synopsis, a storyboard, and a shot list that clearly communicates content before shooting and editing begin. Edit the video using software including music and additional sound as needed.

**Specifications: Your video must include and be the following**

- A synopsis, storyboard and shot list that clearly communicates the idea prior to shooting and editing.
- Video file must begin with a still title screen and end with credits that are easily readable. Titles are created that include the title of the video and the creators with their job titles / duties.
- Video file must contain at least 3 distinct motion video sequences and 3 different shot angles.
- Video file must contain one still image remaining on the screen for at least 3 seconds that is in addition to the title and credits screens (not just a still frame, but an inserted image).
- Transitions between video sequences:
  - Must include a cut between a sequence
  - Must include a cross fade or dissolve between a sequence.
- Includes background music and/or voiceover.
- Photo and music credits as necessary; source(s) cited in ending credits for all media not originally created by you.
- Utilizes transitions in creative ways that do not distract from the overall meaning of the video.
- If it is a Promotional video, it must include one of your App icons as a still frame.

Name: \_\_\_\_\_

# Storytelling Video Rubric

Our video is about: \_\_\_\_\_

\_\_\_\_\_

Team Member / Responsibilities: \_\_\_\_\_

Team Member / Responsibilities: \_\_\_\_\_

Team Member / Responsibilities: \_\_\_\_\_

**10 points - Circle one / fill out:**

Our team worked together:                      very well                      well                      fair                      not well

Each member did their share of the work:      Always                      Sometimes                      Never

One thing that we did well with this project is... \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The best part of our video is... \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

One thing that I would have done differently is... \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Grade:                      \_\_\_\_\_/15 (Storyboard & Shot List)

                                 \_\_\_\_\_/60 (video)

                                 \_\_\_\_\_/10 (rubric)

                                 \_\_\_\_\_/15 ON TASK (always, mostly, sometimes, rarely)