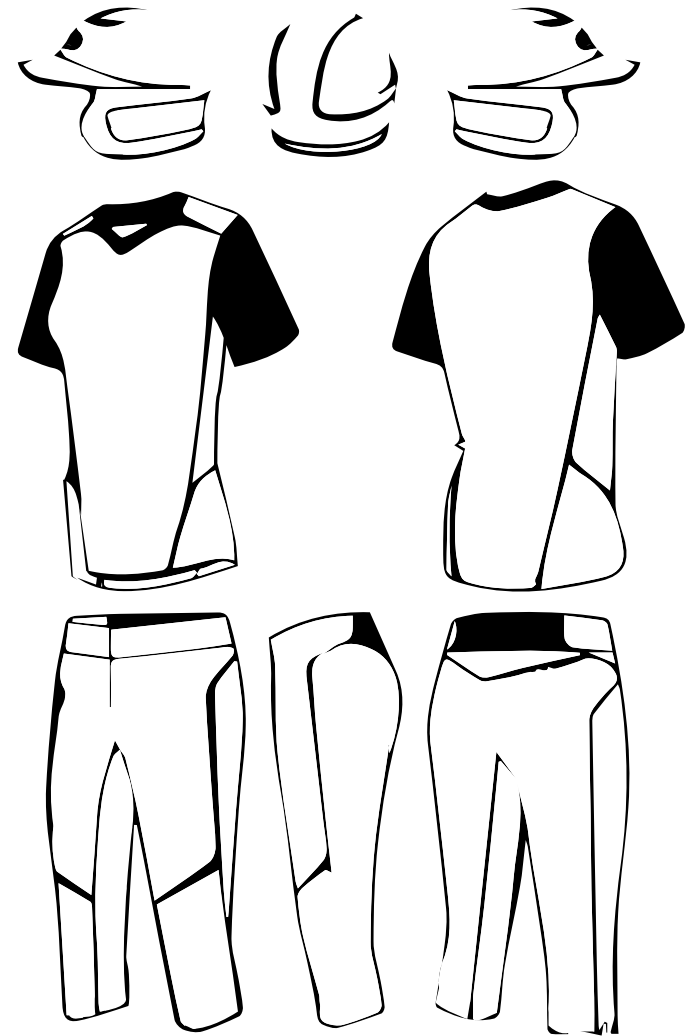## COLOR GUIDE

PRIMARY MARK

COLORS FOR A DARK BACKGROUND
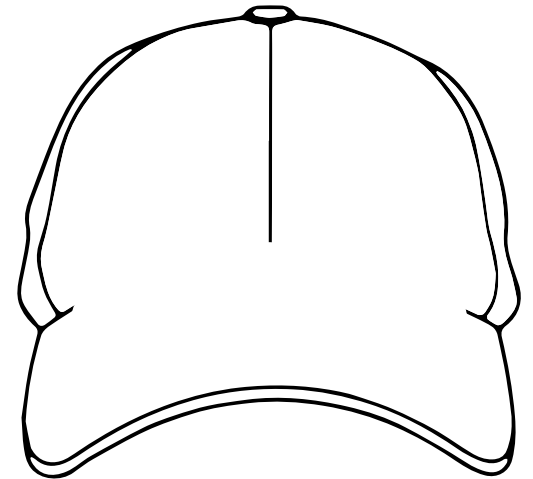
PRIMARY MARK

Uniform

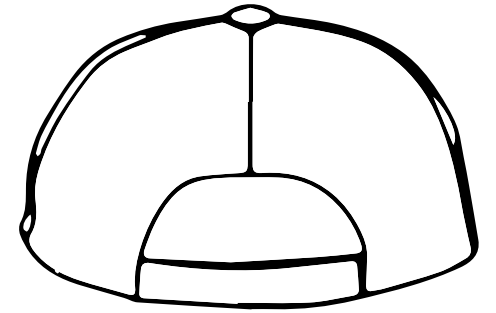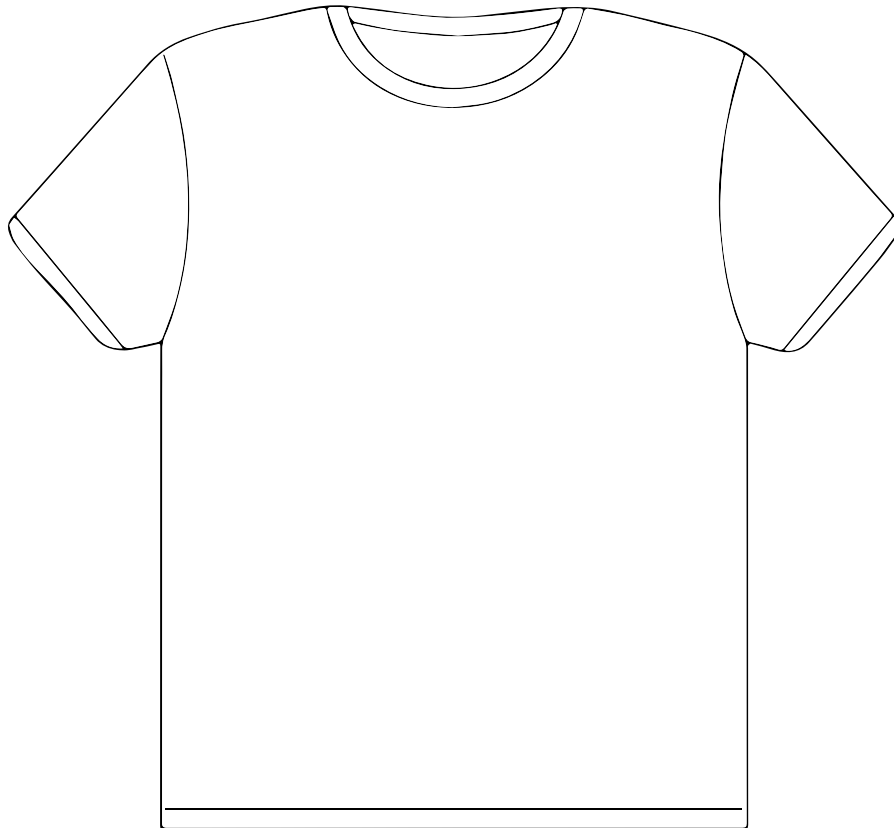## Denton Diamonds LOGO SLICK

The color and greyscale guides shown here are for reference only. Use the mechanical/art for actual reproduction. When printing with process colors, use only the process color specifications listed on this slick.

Note: Logos are all-rights reserved and the use of a logo requires prior approval.

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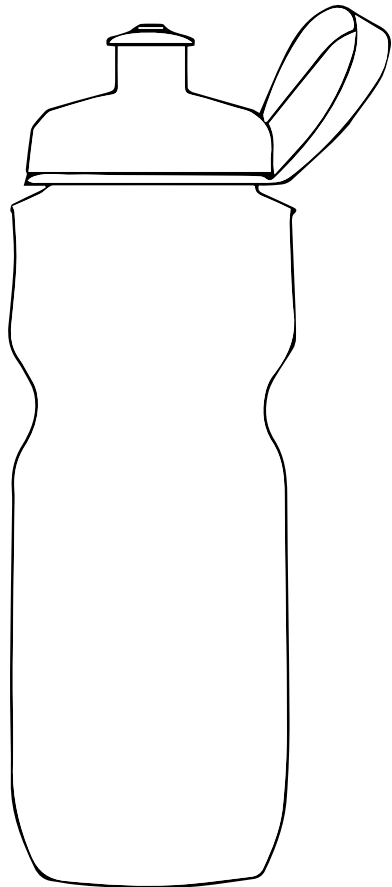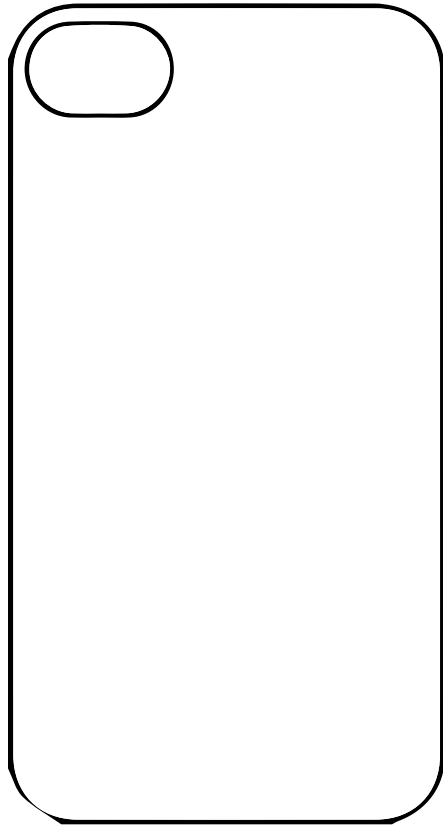| COLORS File Usage	PANTONE Spot Printing	C/M/Y/K 4C Printing	R/G/B Video	GreyScale B/W Printing	WEBSAFE Web	
Green	PMS 356	60/0/45/5	13/136/45	40%	CC 00 00	Green
Black	PMS BLACK	85/85/85/100	0/0/0	100%	00 00 00	Black
Blue	PMS 286	100/20/0/30	45/45/163	80%	CC 00 00	Blue
Yellow	PMS 123	0/20/100/0	160/160/165	20%	CC 99 33	Yellow
Red	PMS 187	20/100/60/0	163/13/45	60%	CC 00 00	Red

DENTON DIAMONDS
MERCHANDISE SLICK

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Yellow	PMS 123	0/20/100/0	160/160/165	20%	CC 99 33	Yellow
Red	PMS 187	20/100/60/0	163/13/45	60%	CC 00 00	Red

iphone

Popsocket
Imprint Area

expands
for grips, stands,
and earbud wrap

DENTON DIAMONDS
MERCHANDISE SLICK

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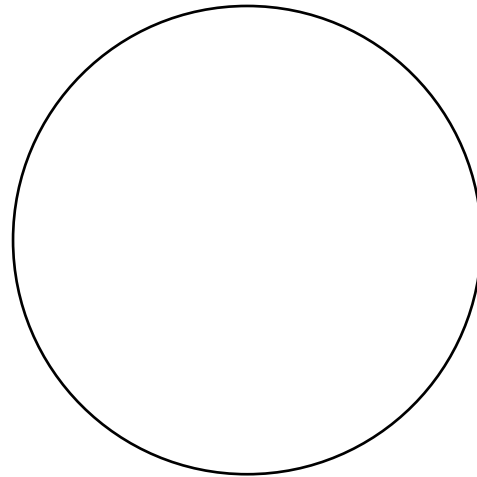Note: Logos are all-rights reserved and the use of a logo requires prior approval.

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