

Type Study

- 1. Select 4 typefaces, two serifs and two sans serifs.**
- 2. On a single Tabloid sheet (11 x 17 horizontal) select a suitable adjective for each typeface and typeset them using the same point size and leaving space between each grouping.**
- 3. Identify and annotate as many parts of the letterforms as you can, on one sans serif and one serif example. Pay particular attention to uppercase, ascender, lowercase, stem, bowl, crossbar, counter, serif, link, loop, bracket, descender, terminal and x-height.**
- 4. Now choose one font that represents you and type your name in it on the sheet as well.**
- 5. When complete, save as a .ai, then export as a .jpg and post to your blog.**