

name: _____

Score _____/60 _____/8

Valentine Project

10	8	6	4
Format: A series of 3 pieces of artwork. In Illustrator 5" x 7" vertical or horizontal @ 150dpi or greater, CMYK for print.	Format: A series of 2-3 pieces of artwork. In Illustrator close to 5" x 7" vertical or horizontal @ ?dpi CMYK or RGB.	Format: A series of 1-2 pieces of artwork. In Illustrator close to 5" x 7" vertical or horizontal @ ?dpi CMYK or RGB.	Format: A series of 1 pieces of artwork. In Illustrator close to 5" x 7" vertical or horizontal @ ?dpi CMYK or RGB.
Content: A very clear point of view and inspiration with extremely clever and wise choice of words and images.	Content: A somewhat clear point of view and inspiration with somewhat clever and wise choice of words and images.	Content: A mildly clear point of view and inspiration with mildly clever and wise choice of words and images.	Content: A unclear point of view and inspiration with a poor choice of words and images.
Style: A very cohesive style. (Similar elements, colors, fonts, etc.) Excellent layout with well thought out typography.	Style: A somewhat cohesive style. (Similar elements, colors, fonts, etc.) Good layout with well thought out typography.	Style: A somewhat disjointed-style. Fair layout with fair typography.	Style: A disjointed style. Haphazard layout random typography.
Elements: There is a textural element that enhances the work with very clear use of at least two of the Principals of Design (Balance, Movement, Pattern, Repetition, Proportion, Emphasis, Rhythm, Unity, ariety.)	Elements: There is a textural element that somewhat enhances the work with somewhat clear use of at least two of the Principals of Design (Balance, Movement, Pattern, Repetition, Proportion, Emphasis, Rhythm, Unity, ariety.)	Elements: There is a textural element that neither enhances nor takes away from the work with somewhat clear use of at least one of the Principals of Design (Balance, Movement, Pattern, Repetition, Proportion, Emphasis, Rhythm, Unity, ariety.)	Elements: There is a textural element that does not enhance, or is missing with unclear use of the Principals of Design (Balance, Movement, Pattern, Repetition, Proportion, Emphasis, Rhythm, Unity, ariety.)
Creativity: Compelling, interesting & visually engaging, shows a professional level of thought and craft.	Creativity: Fairly compelling, interesting & visually engaging, shows a high level of thought and craft.	Creativity: Somewhat compelling, interesting, or visually engaging, shows a moderate level of thought and craft.	Creativity: Not very compelling, interesting, or visually engaging, shows a low level of thought and craft.
Time Management: Student is always on task and working hard.	Time Management: Student is mostly on task and working hard.	Time Management: Student gets distracted and should try to concentrate better.	Time Management: Student is regularly distracted when they should be working.

Rubric - worth 8 points

(2)What is your inspiration? _____

(4) What 2 Principles of Design did you use and how? _____

(2)What is your favorite part of your work and why? _____
