

# graph·ic de·sign

/ˌɡrɑːfɪk dəˈzɪn, ˌɡrɑːfɪk dēˈzɪn/Submit  
noun

the art or skill of combining text and pictures in advertisements, magazines, or books.

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Respond based on the article: **What is graphic design?**

by Juliette Cezzar October 05, 2017

1. Graphic design is also know as \_\_\_\_\_.
2. Designers arrange type, form, and image on \_\_\_\_\_,  
\_\_\_\_\_, and \_\_\_\_\_.
3. \_\_\_\_\_ combine animation, videography, and typography for a communicative purpose, and this combination over time and the space of the screen constitutes the design.
4. The larger category of \_\_\_\_\_ includes any design that connects a person to a place, extending to and overlapping with dynamic displays, didactic type and imagery, and creative placemaking.
- 5 \_\_\_\_\_ pulls together all of the artifacts of a commercial or institutional brand, like a business card, a sign, a logo, or an advertisement, into a visual system.
6. Designers are also responsible for \_\_\_\_\_ where the content changes as it gets updated, as well as screen interfaces that help people navigate through a lot of information.
7. \_\_\_\_\_ for web and mobile is the most tangible example, including websites and mobile apps for publication.
8. \_\_\_\_\_ refers to the design of digital products, which are digital services, tools, or platforms that can be brought to market.
9. For large or complex projects, different designers may work on the \_\_\_\_\_ (UI), which refers to the affect and layout of what the user sees in the moment, and the \_\_\_\_\_ (UX), or the total experience of users over time as they move through websites or mobile apps.