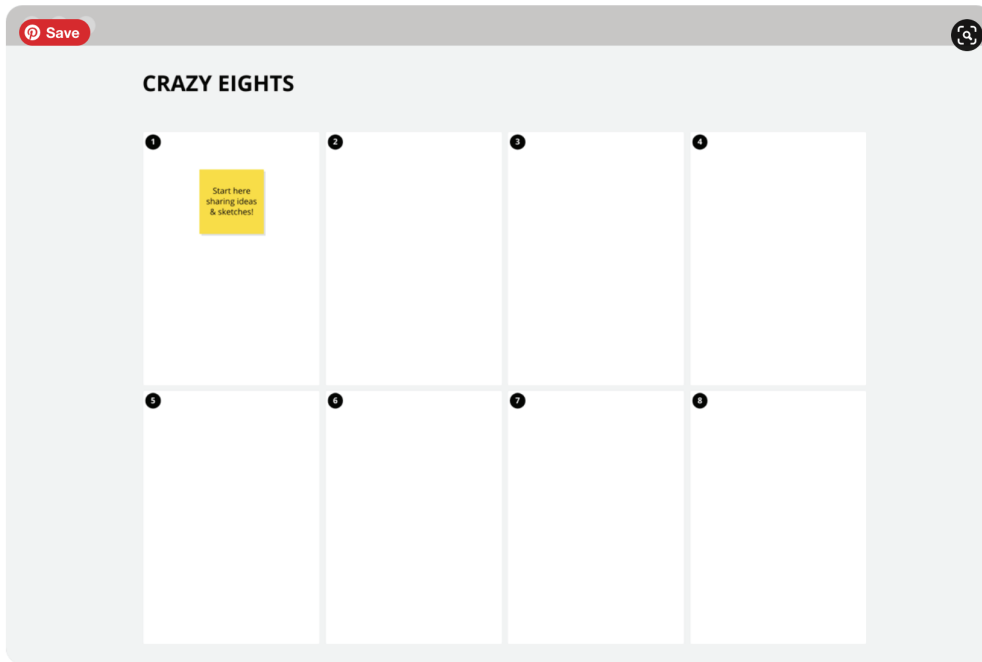**Crazy Eights**

The Crazy Eights technique is a great way to quickly generate a wide range of diverse ideas from the whole team. The concept is simple: give each team member eight minutes to sketch out eight ideas on a Crazy Eights template. The frenzy that follows can produce some pretty wild ideas. Due to its illustrative nature, it's highly popular for UX design, prototyping and Design Thinking.

Use SCAMPER with your Matrix

SCAMPER is a brainstorming technique that expands your lateral thinking in seven different directions. The SCAMPER acronym stands for:

Substitute
Combine