

name: _____ career: _____

Career Research Poster

Your poster must be 11” x 17” vertical and include:

- The name of your career.
- A specific job description.
- Qualifications for that career.
- Expected skill set for that career.
- Expected technical knowledge for that career area.
- Necessary training and/or qualifications needed in order to work in that career.
- Expected entry level salary.
- Potential maximum salary.
- Geographic locations that are hiring for this career.
- Potential companies to work for.
- You must use Emphasis and include a grid at either 90°, 30°, 45°, or 60° and everything should align parallel and perpendicular to one another.
- You may use up to 4 colors (black, white, and 2 of your choice). Colors need to be appropriate for your career choice and to grab attention of the viewer in a positive manner.

CATEGORY	4 15pts	3 12pts	2 9pts	1 6pts
Required Elements	The poster includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.
Use of Class Time	Used time well during each class period. Focused on getting the project done. Never distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Did not use class time to focus on the project OR often distracted others.
Attractiveness and Grid	The poster is exceptionally attractive in terms of design and layout. The poster uses a grid and everything is aligned perpendicular or parallel.	The poster is attractive in terms of design and layout. The poster uses a grid and most everything is aligned perpendicular or parallel.	The poster is acceptably attractive though it may be a little off. The poster uses a grid and but some things are misaligned.	The poster is distracting and not well designed. It is not clear if that the poster uses a grid.
Graphic Elements & Color	Several of the elements used on the poster reflect an exceptional degree of student creativity. Color makes sense and adds to the overall look.	One or two of the elements used on the poster reflect student creativity. Color mostly makes sense and adds to the overall look.	The elements used on the poster reflect little student creativity. Color does not makes sense or add to the overall look.	No elements used on the poster reflect student creativity. Color is inappropriate and distracting.

name: _____ career: _____

Career Research Poster Questions

1. This would/would not be a viable career for me because... _____

2. Something that I learned that surprised me was... _____

3. Another career that I am interested in persuing is _____

because _____
