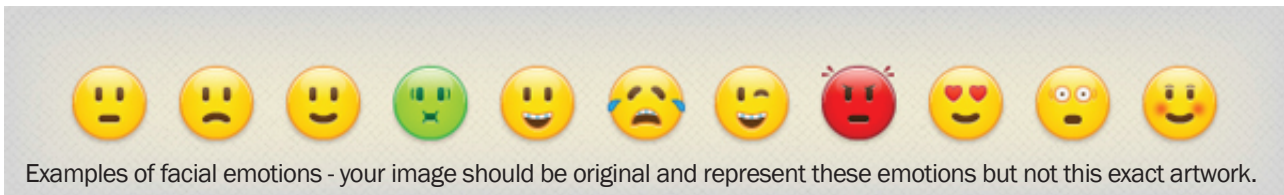


name: _____ per. _____

Create a Series of Emoticon icons

Complete the 11 Icons with the tutorial. Be creative. You will be given an inspirational obstruction that you will need to incorporate into your design in one way or another. You can play with color, style and shape. Be inventive, let your personality shine. Think about the overall theme and how to execute it in an original and unique way. In addition to the 11, you need to come up with 2 new ideas for a total of 13 icons. Post to your **portfolio** on a **horizontal 11 x 17** sheet exported **as a .jpg** using artboards.. Answer the prompt below on your **blog**. These will be used in your next project as well, so make them Great!



For your new 2 icons, please find at least 2 sources of inspiration for each. Put the source images on an illustrator page, export as a .jpg, and post to your blog when the project is over.

Total emojis = 13

11 from tutorial @ 1 points each: _____/11

2 original @ 2 points each: _____/4

Overall Skill Assessment from Rubric (50pts): _____/50

Process reflection /questions (10 pts) _____/10

3pts Extra credit for a Cal Grizzly Emoji: _____

_____/ 75

Reflection / Questions

My obstruction was _____

Prompt: It was easy/difficult to use the obstruction because... but I was successful by doing... and I could have done better overall by ...

Rubric for Skills Assessment

	9/10	8	7	6
<p>Creativity</p> <p>Use of problem-solving to create and develop an original idea.</p>	<p>Student has taken the technique being studied and applied it in a way that is totally their own. Nearly 100% original and vaguely reflects the tutorial.</p>	<p>Student has taken the technique being studied and applied it in a way that is mostly their own. At least 80% original and slightly reflects the tutorial.</p>	<p>The student has followed the tutorial with the slightest modifications such as color and shape.</p>	<p>The student has tried to follow the tutorial with the little to no modifications.</p>
<p>Illustrator Skill</p> <p>Proficiency at using Illustrator to create quality vector artwork.</p>	<p>Excellent understanding of application program. Advanced use of tools & techniques. Exceptional end result - leaps and bounds above the original design</p>	<p>Good understanding of application with some experimentation in the use of illustration tools/techniques. Improved the original design.</p>	<p>Some understanding of program but little effort displayed with tools. Little experimentation. Little or no improvement from the original design.</p>	<p>Does not have understanding of application program. No effort in using tools. No effort made to improve upon the original design.</p>
<p>Execution of Theme</p> <p>Appropriate look and feel for chosen event. Eye catching imagery, color, and shape.</p>	<p>The theme is very clear with an exemplary effort in color use and imagery to create an exciting and successful design without exactly reproducing the original.</p>	<p>The theme is clear and appropriate to the theme. Good use of color and imagery to create an interesting and eye catching design.</p>	<p>The original theme is somewhat clear and appropriate to the theme. Some effort shown with color and imagery.</p>	<p>No clear theme and/or the look is not appropriate to the theme.</p>
<p>Deliverables Met</p> <p>Completeness of project and following directions.</p>	<p>All 13 emoji were created, inspiration pieces and prompt reflection were correctly displayed in the blog while the horizontal page layout was exported as a .jpg and posted on the Projects page of student website.</p>	<p>All 10-12 emoji were created, inspiration pieces and prompt reflection were correctly displayed in the blog while the emoji page was exported as a .jpg and posted on the Projects page of student website.</p>	<p>All 7-9 emoji were created, and student did not follow directions for either page placement or page formatting.</p>	<p>Less than 7 emoji were created, and student did not follow directions for page placement or page formatting.</p>
<p>Time Management</p> <p>Used in-class time wisely to complete the project, and turned it in on time.</p>	<p>Turned in all 13 emoji on time. Used class time to it's fullest extent, remaining focused and diligent toward the end goal.</p>	<p>Turned in all 13 emoji on time. Mostly used class time to it's fullest extent toward the end goal.</p>	<p>Either turned in emoji on time or late and did not use class time to it's fullest extent.</p>	<p>Neither turned in emoji on time nor used class time to it's fullest extent.</p>